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HEADLIGHTS

FALL 2008

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MOTORS

HEADLIGHTS

KEEPING YOU UP TO DATE ON THE LATEST BRAVO FAMILY NEWS

Driven by Style



NISSAN QASHQAI

You already may know the QASHQAI name from the USA...the ROGUE. Built for the urban adventurer with a wandering soul, QASHQAI offers something different on a personal level—the crossover SUV. Stimulating cockpit design, smooth handling and a comfortable ride make QASHQAI feel more like a sport sedan. Yet, its dynamic safety technology and its interior flexibility still say "SUV." If you crave agility and independence, you'll find QASHQAI a stylish departure from the ordinary: a crossover SUV that rules the streets while occupying a hatchback-sized footprint.



shift_urban style



NEW WEBSITE!!!! www.bravomotors.bz

To our Valued Customers



I can't believe Christmas is almost here, it never ceases to amaze me just how fast the time flies. The 2009 model year is upon us and there is a host of new product coming from our manufacturers.

From Isuzu, we are anxiously awaiting the arrival of the Platinum Edition Isuzu D-Max, the D-Max as you all know has become a very popular truck and with the introduction of the Platinum Edition, we anticipate that it's popularity will only continue to grow. In early 2009, Isuzu will also be introducing the totally re-designed N-Series commercial trucks. The N-Series as you may know are the #1 selling commercial trucks in the entire world. If you travel from Venice to Venezuela or from Miami to Madrid, you'll find Isuzu N-Series trucks hard at work day after day. The dependability and reliability of an Isuzu diesel, as you all know, is legendary.

Nissan has a host of new products coming to market in the near future and with CEO Carlos Ghosn recently being named the most powerful man in the automotive industry by TIME Magazine, the Bar for all of Nissan's new models therefore has been set very high. In addition to the recently introduced Nissan Pathfinder, Nissan is releasing a host of new models this year, these include the all New Qashqai, the new Frontier LCV, the X-Trail Xtreme, the re-designed Urvan, the Re-designed Murano and of course the all new Nissan Navara. As many of you can attest the new Pathfinder is a testament to Nissan's engineering and performance. The Pathfinder's appointments and performance surrounds the driver in luxury, power, comfort and safety. Powered by a potent Common Rail Diesel engine boasting best in class horsepower and torque and coupled to a Manu-matic transmission that allows the driver to switch between automatic or manual transmission modes the all new Pathfinder is a dream to drive. Featuring an intelligent four wheel drive system that automatically engages four wheel drive when it senses the need for additional traction. Equipped with a class leading six airbags that protect not only the front occupants, but the occupants throughout

the vehicle all the way to the rearmost passengers, no other SUV on the Belizean market has this important safety feature. Pathfinder also has a front seat memory feature, security features such as an immobilizer, rear seats that quickly disappear into the floor instantly providing additional cargo space and best in class ground clearance. If you're looking for an SUV that's a cut above the rest, you need to take a close look at the new Pathfinder. We are anxiously awaiting the arrival of the all New Nissan Qashqai, similar to the new Nissan Rogue, the all new Qashqai is a bold and modern new SUV that Motor Trend magazine described as being, "Very impressive, superb to drive and delivering excellent fuel economy, this miniature version of the very popular Nissan Murano, is going to be a big hit." The name Qashqai refers to a nomadic tribe of hardy people living in very harsh conditions who adapt quickly and who move from place to place depending on the seasons. Accordingly, it was designed as an SUV right at home in the concrete urban jungle as it will be in the unforgiving off road environment. The Qashqai arrives in early 2009. Also new from Nissan this year is the Frontier Light Commercial Vehicle or LCV for short. This Frontier LCV is a heavy duty, value oriented pick up truck available in both crew and single cab that we presently have in stock and with prices starting in the low \$40's you can't afford not to have one. So if you are looking for a cost effective truck you need to look at the new Frontier LCV.

The X-trail is an SUV that requires no introduction, for those of you who have experienced the great performance and superb ride quality of an X-trail you will know there is no equal. It is in this light that we are pleased to announce the availability of the new X-Trail Xtreme, an SUV that let's you enjoy the sheer pleasure of driving a refined automobile and the confidence that comes from it's performance. The Nissan Urvan, our 15 passenger mini-van, has also been re-designed for 2009 and will be arriving shortly. For those of you in need of such a vehicle I urge you to contact our sales department as we have a very attractive limited introductory offer on the new Urvan.

With all these new models arriving shortly, the ONLY question that remains is: WHICH OF THESE NEW MODELS WILL YOU BE DRIVING IN THE NEAR FUTURE?

A. E. Bouloy, *Managing Director*

Newsweek: Nissan Top Automaker in Corporate Social Responsibility

Nissan has been ranked the leading automobile manufacturer in CSR (Corporate Social Responsibility) according to Newsweek's global corporate ranking (Excellent company ranking of 500 global corporations that protect society while maintaining profitability).

Each year Newsweek publishes its Global 500 list ranking global corporations based on financial strength (growth areas) and corporate social responsibility (trust areas), taking into consideration corporate governance and other factors. This year's edition listed Nissan as the top automobile manufacturer, ahead of Toyota, which was second.

Conducted for the fifth year, this survey examines the top 1000 corporations based on global sales and considers financial strength (growth sector) using Standard & Poor's and the UK's CSR rating agency

Ethical Investment Research Service (EIRIS) to evaluate corporate social responsibility, taking into consideration corporate governance and other factors (trust sector). A comprehensive evaluation of both is the formulation for the selection of the top Global 500.

Nissan was ranked 47th out of 1000 global corporations, up from the 66th place it took in 2007 as the number 2 automobile manufacturer and the 86th place it got in 2006 as the number 3 automobile manufacturer. This steady climb has now placed Nissan amongst the top 50 global corporations. This year's survey placed Toyota in 70th place, with Renault at 262nd and Honda at 282nd.

Bravo Motors has a strong social conscience, and has always committed itself to being a good corporate citizen. We are proud to be partners with Nissan in doing whatever we can within our communities toward making the world a better place in which to live.

Bravo Gets Isuzu Sales Award



Bravo Motors was recently recognized with the Outstanding Sales Award for The Year 2007 at Isuzu's Regional Dealers Meeting held in Panama on June 18th, 2008. This prestigious award is presented to Isuzu dealers worldwide who achieve their annual targets, maintain high dealership standards and continue to deliver high levels of customer satisfaction.

The Bravo Team takes this opportunity to thank all of our customers who made this possible and we invite you to join the Bravo Family and make 2008 an even more successful year.

Visit www.bravomotors.bz for great money saving coupons

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Customer Appreciation Night

A night filled with fun, mellow sounds, and enticed taste buds with a colorful buffet of hors'duvers, wines and the unveiling of another spectacular vehicle, our New Nissan Navara. We know you liked our wonderful selection of prizes as you celebrated when your name was called out of the raffle.

We promise to surprise you the next time, and hope that you allow us to entertain you on an occasion well –deserved.

As family members we must continue to support each other as we at Bravo Motors will continue to dedicate ourselves in offering you only the best.

We once again thank you for taking the time to celebrate you.

Remember, only at Bravo Motors you are family.

Because you deserve our utmost thanks, we hosted this auspicious occasion to show our appreciation for your continuous support.

Diesel Still a Good Deal

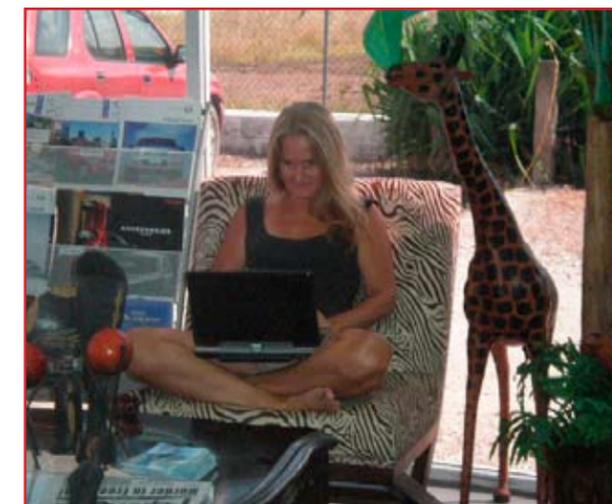
With the price of diesel fuel pushing up to \$11.02 per gallon at the pump, many Belizeans might not think this is the time to buy a diesel truck or sport utility vehicle. But they'd be mistaken Even though the price of a gallon of diesel has climbed more than we would like in the past months, diesel vehicles still offer better gas mileage and savings than regular gas vehicles. That's because diesel engines are much more efficient than gas engines, deliver up to 25 to

cent more miles per gallon, depending on the model. Not only are these diesels eco friendly but they also save you money on the long run. Let's not forget with a long life diesel engine your resale value will be at least 25% more than the same comparative on a gas vehicle. Europe, Central America, Africa and Asia have been enjoying the fuel efficiency of diesels for some time now and the US has now joined the green team. Bravo Motors has a wide range of diesel power trucks, SUV's and Commercial vehicles for you to choose from.

Bravo Becomes WiFi'ed

Check out our newly renovated waiting area to the theme of adventure in the jungle and be sure to take advantage of the wireless internet available just for your convenience.

As seen in the photo our customers are already enjoying these new conveniences.



CAR CARE TIP

Be sure all your lights are clean and in working condition, including brake lights, turn signals and emergency flashers. The rainy season is quickly approaching and we all want to be SAFE. Contact your friendly service personnel at the Bravo Service Center tel# 222-4984 or service@bravomotors for easy replacements.

parts@bravomotors.bz
 service @bravomotors.bz

sales@bravomotors.bz

Electronic Warranty Claims



Our manufacturing partner's upgraded their warranty program supplementing our regular three year/36,000 mile bumper-to-bumper warranty. Our goal is not to simply pay for your repairs but to be there before and after a claim is filed. A good warranty is the key to making sure that you get the most out of your investment.



We protect your investment and warranty coverage timely through our online uploading, scheduled maintenance, servicing and continued use of genuine replacement parts that does not alters your vehicle in any way.

Sounds like a pretty sweet deal -- all in all our manufactures' online warranty gives you a piece of mind knowing that you have your dealer's support that comes with factory trained technicians, in helping to protect your vehicles from any tentative manufacturer's defect. This helps Bravo Motors in our mission to sustain customer satisfaction.

Sincerely,

Michelle Sandoval, Dealership Support

Dear Valued Customers,

In an effort to increase consumer confidence, and, no doubt, as your most devoted support, I experience widespread training on vehicle warranty in both Mexico City and Trinidad & Tobago early this year. That's why; I now proudly announce the electronic filing of your warranty claims to once again one-up our automotive industry.



D-Max: My Pride and Joy



As a businessman, the D-Max is luxurious enough to take out my clients and partners anywhere.

As a farmer, I can go off road a lot, and the 4X4 feature is just perfect.

I can say without a doubt that the isuzu D-Max is ideal for any businessm and and farmer.

Sincerely,

Earl Perez
Financial Controller
Yalbac Lumber Company

I have owned several different makes and models of vehicles, but the Isuzu D-Max is by far the best I have ever owned. The double cab has enough space for my family, and it's riding quality is superb and next to none.

reliable. durable. 4x4!



NPS

The #1 selling light commercial truck in its class in the world is now available with FOUR WHEEL DRIVE (4x4). Introducing the Isuzu NPS 4x4. Quality, reliability and durability are hallmarks of its great success. Service and satisfaction are something you will only get at Bravo Motors. Call us today!

ISUZU BUILT TO LAST

www.bravomotors.bz